

North America's Freshwater Seas

PRINT &
DIGITAL



North America's Freshwater Seas is the first publication to show the beauty of the Great Lakes/St. Lawrence Seaway for passenger cruising. It was well received at Seatrade 2019 and was called,

"The highest quality of any print/digital publication at Seatrade. It is high end and just what we have always needed to promote the Great Lakes/St. Lawrence."

North America's Freshwater Seas is a comprehensive print/interactive digital publication the entire system uses to educate and promote the abundant cruising opportunities to prospective cruise operators worldwide. The content answers the precise questions that are asked, in a compelling and beautiful way. For the 2020 edition, more operational content will be included.

Please consider partnering with us to produce *North America's Freshwater Seas*. For a rate of \$950 you will receive acknowledgment in the publication, a link to your website and, if you wish, provide a video of your destination to be included in the digital edition. Print and digital editions of *North America's Freshwater Seas* will also be provided to you for use in your marketing. This will be a pure piece, with no advertising, for a dramatic and dynamic presentation of what the Great Lakes/St. Lawrence region has to offer.



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